



Based on the long-established English Regional Forums on Ageing, the North East Forum on Ageing (NEFA) network already embraces local groups and individuals with an estimated reach of over 30,000 older people.

NEFA is a founder member of the newly formed EngAgeNet (English Age Network) which was launched on 20th March 2017. The Chairs of the 7 regional forums have committed to being part of this network and the reach of new organisation is in excess of 500,000 older people across England. Our strategic plan sets out how we will improve people's lives by bringing together the many excellent organisations which are already working hard to support older people in our region.

Our ambition is to expand this substantially by welcoming other groups, forums and individuals who share our aims and provide a unique resource for the public, private, third and academic sectors to tap into the opinions, knowledge and experience of older people.

NEFA's Constitutional Objectives are to:

Ensure older people's voices are heard at a local, regional and national level

Promote a positive image of older people in society

Increase confidence and knowledge of member organisations

Visit <https://nefa.org.uk/> for further information

Our Services

We live in an ageing society, and the pressures and opportunities this presents demands a sea change in the way many services are delivered.

We maintain that by working with us, policy makers and decision takers will provide better-designed strategies and services that will function more efficiently and more cost-effectively. No one knows what it is like to be old except the old themselves.

We can help:

- > Government, health bodies and local authorities to fulfil their equality obligations when developing and implementing policies in areas such as health, social care, transport, employment, benefits, housing and digital inclusion.
- > Businesses to address “ageing workforce” issues and better understand the needs and aspirations of older consumers.
- > Charities and agencies to focus their efforts on the challenges facing older people AND find out how best to harness their talents and energy for volunteering.
- > Academics and ‘think tanks’ to access the diverse expertise, experiences, opinions and concerns of older people.

We can do this through:

- > Focus groups, surveys and research collaboration
- > A current estimated ‘reach’ of over 30,000 older people
- > A panel of expert speakers and commentators on key issues

If you want to improve older people’s lives and think NEFA could help you or your organisation to do that, join us! It is free to join and as a Member, you will benefit from being part of a strong and influential network, receive regular updates and bulletins and have the opportunity to get involved in taking practical action.

Visit: <https://nefa.org.uk/joinus/>